



Contact:

Jim McMaster, Kay Builders Marketing

Tel: 267-614-5311

Email: jim@digitaldesignservices.org

Time's Right for Townhome Living

Kay Builders experiencing brisk traffic at Laurel Field

Lehigh Valley, Pa. July 8th, 2009 ... For more than 45 years, Kay Builders has been the Lehigh Valley's leading townhome builder and innovator. In the mid-1960s, the company brought the concept of suburban townhomes to the Lehigh Valley and has been successful with them ever since. And right now the townhome is a very the popular choice among homebuyers.

"The townhome is a great value right now," said Rick Koze, president of Kay Builders, Inc. "Garages, first floor master suites, vaulted ceilings, computer center, salon baths – all starting for around \$205,900. With nine design plans, these are truly customizable townhomes at affordable prices," said Koze.

Since opening Laurel Field in June of 2008, traffic has been brisk, and more importantly people are buying. Customers are impressed with the varying one - and two-car garage façades, the mix of rooflines and extended gables and the flexible layouts.

"State-of-the-art kitchens, plenty of closets, two-story family rooms, full basements and proximity to major retail stores and restaurants are other features buyers are impressed with," said Koze.

Koze also is noticing a number of first-time buyers are attracted to Laurel Field. He understands that these buyers like all the amenities these townhomes have to offer, but there is something else.

"The \$8,000 tax credit included in the 2009 economic stimulus plan, which is available for the purchase of a principal residence by first-time homebuyers, and low mortgage rates are definitely influencing buyers," said Koze. "All things considered, it's a great time to become a home owner."

Laurel Field Overview

Laurel Field is located in Upper Macungie Township close to major roads, including Routes, 476, 78, 309 and 22. Nearby shopping centers and local attractions such as the Da Vinci Science Center, Allentown Rose Garden, Trexler Memorial Park, Dorney Park, The Rodale Aquatic Center, Lehigh Valley Velodrome, and Upper Macungie's vast network of parks provide a variety of enjoyable activities just minutes away. Laurel Field is in the Parkland School District (in the top 5 percent of school districts in the state) and close to Lehigh Valley Hospital (named among the nation's best by U.S News & World Report).

###



KAY BUILDERS
5 DECADES OF EXCELLENCE

5930 Hamilton Blvd. Allentown, PA 18106

Phone: (610) 395-6857 Email: info@kaybuilders.com