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Olympic Ridge Community. Close to Everything, Far from Ordinary

Only a few choice lots remain!

Lehigh Valley, Pa. Friday, May 27, 2009 ... When Kay Builders first opened Olympic Ridge about 18 months ago, owner Rick Koze was touting high-end appointments, open floor plans and lavish master bedroom suites in a park-like setting. But as potential buyers walked through the model, they were asking if Kay Builders offered a floor plan with a first-floor master suite.

As we began the development of Olympic Ridge, customers were looking for large kitchens that flowed into a family room and the retreat-like master suite, said Koze. Buyers still want that same kind of master suite – but now they want it on the main level.

Kay Builders, as a fully integrated company, is flexible and can respond quickly to new market demands. The new first floor master suite plan now compliments the Olympic Ridge plans that have proven to be very popular with buyers.

Customers told Koze they were looking at 55-plus communities because they all offer first floor master suites. But they didn't commit because the age-restricted developments don't offer many other features important to them.

Greater privacy, more value for resale, room outside for that family picnic and a neighborhood with people of all ages – are all things today's buyers still want, said Koze. And that's what we are able to provide at Olympic Ridge.

Koze has a few prime lots available at Olympic Ridge and is offering incentives for interested buyers. Buyers can get a lot for their money right now and can gain equity in their homes in a short amount of time, said Koze.

Olympic Ridge is a walking neighborhood, near woods and streams, situated just a half a mile from Emmaus High School, a mile from downtown Emmaus, and walking distance to township-owned open space, which includes a community center, tennis courts, athletic fields and swimming pools. Homeowners can enjoy suburban living close to an urban center.

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