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Kay Builders Sells Out Distinctive Olympic Ridge Community

Company purchases similar lots in nearby location

LEHIGH VALLEY, PA December 8, 2009 ... For Kay Builders of Allentown, it was just a matter of timing the market properly with the right type of home in the right location, as it was able to sell out its distinctive Olympic Ridge community in short order.

“We opened Olympic Ridge about 18 months ago, and it immediately grabbed the attention of home buyers,” said Rick Koze, president of Kay Builders. “Even I was pleasantly surprised by the response to this community,” said Koze.

What made Olympic Ridge such a hot seller? It was the combination of stylish homes with sophisticated design elements and a pristine, rural location.

Kay Builders carefully placed each homesite to provide maximum views of the South Mountain and elevated views of the Little Lehigh and Lieberts creeks, which run through the development. “The natural elements of the community, like rock walls included in the landscaping, the trees we saved, and the winding road and sidewalks, all contributed to the overall ambience of Olympic Ridge,” said Koze.

With the immediate success of Olympic Ridge, it was just natural for Koze to follow the same blueprint with similar lots of off Minesite Road in Lower Macungie Township, which he recently purchased.

“At the Minesite Road location, we are offering new home buyers in the Lehigh Valley what they want – a customized, quality-built home in a location that’s rural yet convenient to all the basic amenities, from schools and work to shopping and recreation,” said Koze. “We even have a limited number of wooded lots.”

All the homes will be built with an emphasis on style, comfort and convenience. Banks of well-insulated windows provide panoramic views of the natural surroundings. In-demand features such as masonry facades, vaulted ceilings, spa baths and upscale finishes are included as standard. Kay Builders also offers a variety of creative floor plans to allow buyers to customize their home to reflect a personal lifestyle and needs.

Homes will range from approximately 2000 to more than 3200 square feet, with a starting price of \$319,500.

“There is a lot of interest in the townhomes and villa twins we are currently offering, but there definitely is demand for something larger,” said Koze. “Now we can recommend our exceptional, single home designs, which offer great value for the price.”

Kay Builders, which just broke ground on the Minesite community, has already sold three sites. For more information visit www.kaybuilders.com or call Sandy Sekerak, the sales associate for the community at 610-841-500.

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